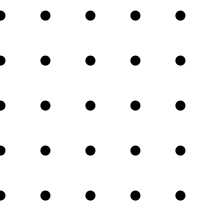


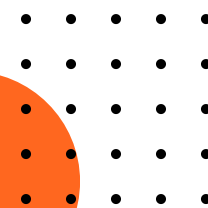
India Association of North Texas



Sponsorship Packages

Partnership Opportunities for Community Impact

Visit Our Website
www.iant.org



About IANT

The India Association of North Texas (IANT) is a 501(c)(3) non-profit, non-political, and non-sectarian organization.

Established in 1962 and incorporated in 1976, IANT was founded with the primary purpose of serving the cultural and educational needs of the Indian community in North Texas.

Today, more than 100 Indian organizations are proud Affiliate Members of IANT.

IANT has been dedicated to community service since its inception in the year 1962. In 2025, we celebrated a major milestone with the 48th Annual India Day — our signature event commemorating India's Republic Day — held on February 1st in the DFW metroplex.



Why Sponsor?

With your support, trust, and partnership, our vision is to continue hosting all our flagship events—India Day, International Women’s Day, and Anand Bazaar— as free and inclusive experiences for the entire community.

We warmly invite your sponsorship, participation, and the opportunity to promote your business during this mega celebration and through our other events throughout the year.

Join us in our ongoing mission to serve and uplift the community.



Signature Events

February
August

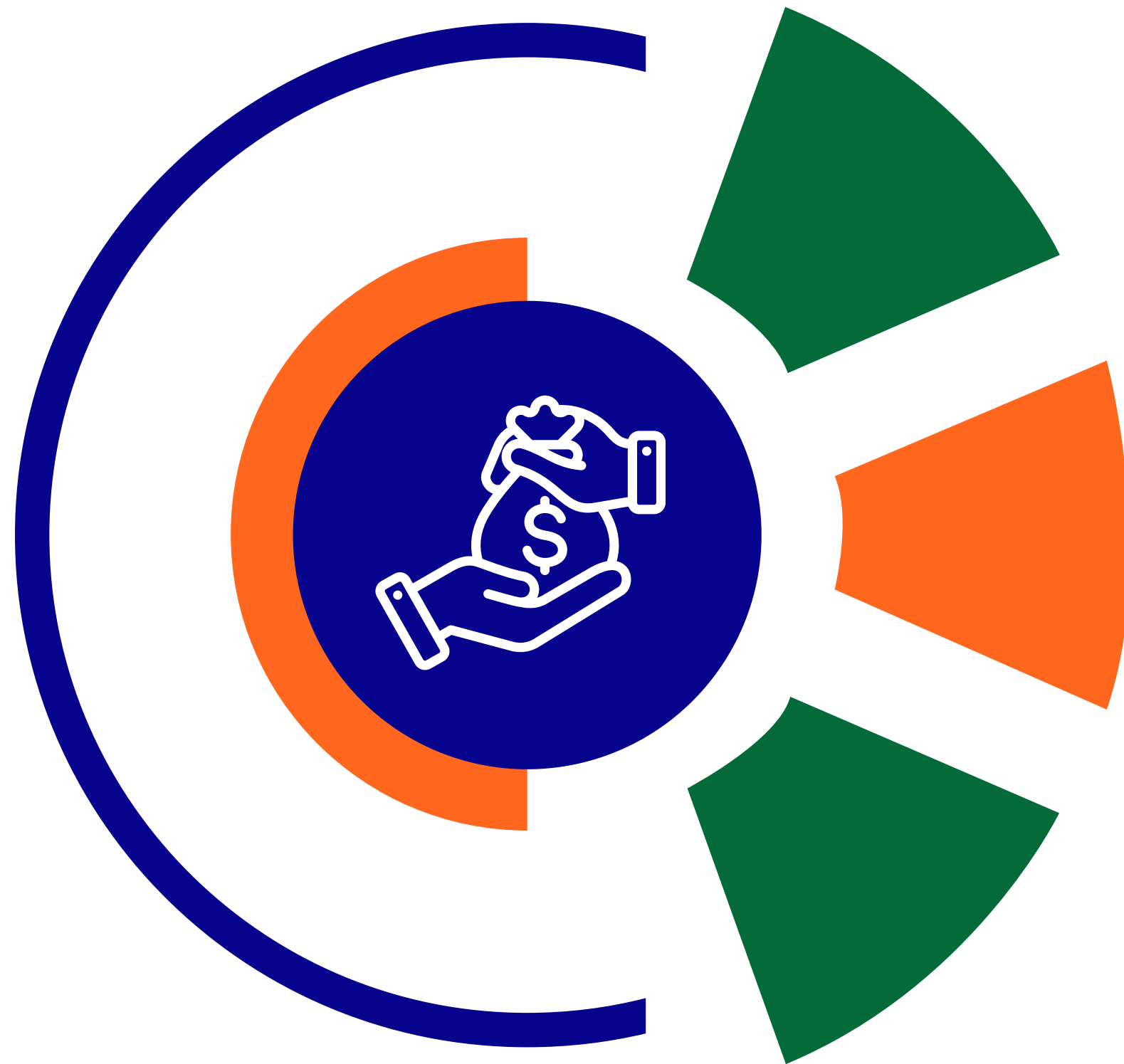
India Day
Anand Bazaar

Other Events

February	FBI Event
March	Women's Day
April	Senior Citizen Forum Event
June	Community Connect
Ad Hoc	Webinars
August	National Cricket League
August	International Carroms
September	Volunteer Appreciation
November	Thanksgiving Lunches
December	Sponsor Appreciation
Various	Consular Camp



Overview of Sponsorship Tiers



- Presenting Sponsor – \$25,000+
- Platinum Sponsor – \$15,000+
- Corporate Sponsor – \$10,000+
- Gold Sponsor – \$5,000+
- Silver Sponsor – \$3,000+
- Friends of IANT – \$1,500+



Presenting Sponsor – \$25,000+

- 12 VIP Tickets (India Day & Anand Bazaar)
- 8 Meet & Greet Passes
- 1 Private Suite w/Dinner
- 6 Multimedia Slides / 6 Video Slots
- Tables/Booths at Events:
 - 1 (India Day) + 4 (Anand Bazaar)
- Flyers in every newsletter + social media coverage: 25 times
- Full-Page Back Color Ad
- Logos on flyers, website, event tickets
- 2 webinars promoted, stage time: 5 mins
- Standee banners (4), press release, post-event marketing
- Digital screen slides: up to 6

Platinum Sponsor – \$15,000+

- 10 VIP Tickets + 6 Meet & Greet Passes
- Shared Suite Access for 8
- 4 Multimedia Slides / 3 Video Slots
- Tables/Booths
 - 1 (India Day), 3 (Anand Bazaar)
- 12 Newsletter Flyers, Social Media: 15x
- Full-Page Back Color Ad
- Logos on flyers, website
- 1 Webinar promoted, stage time: 3 mins
- Standee banners (3)
- Press release
- Digital screen slides: up to 4





Corporate Sponsor – \$10,000+

- 8 VIP Tickets
- 4 Meet & Greet Passes
- Shared Suite Access for 4
- 3 Slides / 2 Video Slots
- Tables/Booths
 - 1 (India Day), 2 (Anand Bazaar)
- 8 Newsletter Flyers, Social Media: 10x
- Half Page B&W Ad
- Logos on flyers, website
- Stage time: 2 mins
- Standees: 2
- Digital screen slides: up to 3

Gold Sponsor – \$5,000+

- 4 VIP Tickets
- Shared Suite Access for 2
- 2 Slides / 1 Video Slot
- Booth
 - 1 (Anand Bazaar)
- 4 Newsletter Flyers, Social Media: 5x
- Half Page B&W Ad
- Logos on flyers, website
- Standee: 1
- Digital screen slides: up to 2





Silver Sponsor – \$3,000+

- 2 VIP Tickets
- No Meet & Greet or Suite Access
- 1 Slide, no video slot
- 2 Newsletter Flyers
- Social Media: 3x
- Quarter Page B&W Ad
- Logos on flyers, website
- Digital screen slides: up to 1

Friends of IANT – \$1,500+

- 1 VIP Ticket
- No Meet & Greet / Suite / Slides / Booths
- Line Mention in Brochure
- Website & Flyer Logo presence
- Recognized at events
- Networking at Sponsor Appreciation



Quick Look – Sponsor Benefits

	Presenting	Platinum	Corporate	Gold	Silver	Friends of IANT
Sponsorship Amount (USD)	\$25,000	\$15,000	\$10,000	\$5,000	\$3,000	\$1,500
Complimentary VIP Tickets for India Day and Anand Bazaar	12	10	8	4	2	1
Complimentary Meet & Greet Tickets with the Artiste(s) of the Event at Anand Bazaar	8	6	4	×	×	×
Private Suite (Capacity of 20) – Dinner Included	Private Suite	Shared Suite Access for 8	Shared Suite Access for 4	Shared Suite Access for 2	×	×
Multimedia Advertising: Slide(s) Show at the Events – Times Shown	6	4	3	2	1	×
Multimedia Advertising: Video clip of 30 second is considered as 1 slot	6 slots	3 slots	2 slots	1 slot	0	0
Complimentary Table(s) at IANT India Day (If venue permits or where applicable)	✓	✓	✓	×	×	×
Complimentary Table/Booth at IANT Anand Bazaar (If venue permits or where applicable)	4	3	2	1	0	0
Your Business flyers in IANT Bi-Weekly / Monthly Newsletter Occurrence(s)	Every time	12	8	4	2	0
Consolidated Sponsor Logos in IANT Bi-Weekly / Monthly Newsletter Occurrence(s)	✓	✓	✓	✓	✓	×
Coverage on all IANT social media handles – Facebook Instagram, WhatsApp	25	15	10	5	3	0
Advertisement in Event Program Brochure (if Applicable)	Color Full Page Back	Color Full Page Back	B&W Half Page	B&W Half Page	B&W Quarter	Line Mention
One Sponsor Logo on IANT Flyers	✓	✓	✓	✓	✓	×
One Sponsor Logo on IANT Website	✓	✓	✓	✓	✓	×
Your organization weblink on IANT Website	✓	✓	✓	✓	✓	×
Promote Your Webinars / Events	2	1	×	×	×	×
Recognize your sponsorship in one of the IANT event	✓	✓	✓	✓	✓	✓
Sponsor promotional slides on Digital Screens	Up to 6	Up to 4	Up to 3	Up to 2	Up to 1	N/A
Your Marketing Standee(s) (Subject to Space)	4	3	2	1	×	×
Post Event Social Media Marketing	✓	✓	✓	✓	✓	×
Sponsor time on Stage for or Representative	5 Minutes	3 Minutes	2 Minutes	×	×	×
Press Release Recognition	✓	✓	×	×	×	×
Corporate Logo on Events Tickets (if possible)	✓	×	×	×	×	×
Networking at Sponsor Appreciation Event	✓	✓	✓	✓	✓	✓

Sponsorship Benefits Explained



VVIP/VIP Tickets & Meet & Greet Access

Sponsors receive exclusive VVIP or VIP access to IANT's signature events such as India Day and Anand Bazaar. Select tiers also include special Meet & Greet privileges with headline performers and the IANT Board during a private event, offering an excellent opportunity for networking and photo ops.



Social Media Coverage

IANT promotes Presenting, Platinum, and Corporate sponsors across its social media platforms—Facebook, Instagram, and WhatsApp. Depending on the sponsorship level, exposure ranges from 10 to 25 posts annually, maximizing visibility to a broad and engaged community.



Private Suite with Dinner (Capacity: 20)

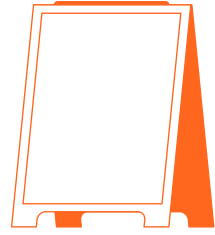
At the Anand Bazaar, hosted at the Frisco Rough Riders Stadium, top-tier sponsors are provided with access to a private, air-conditioned suite. Each suite accommodates up to 20 guests and includes balcony views, a private dining experience, and live relay of the on-stage performance via in-suite television.



On-Ground Banner Display

Sponsors may display large-scale business banners in high-visibility areas around the stadium during events. These banners ensure continuous brand exposure to thousands of attendees throughout the event.





Stand-Up Banners at Venue

Sponsors are permitted to display standees at various strategic locations within the event venue, in accordance with their sponsorship tier, amplifying brand presence and visibility.



Digital Advertising on Event Screens

Sponsors can run digital advertisements or promotional content on the venue's large-format digital displays.

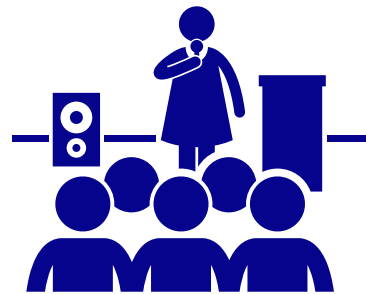
Ad frequency and duration depend on sponsorship level, offering impactful outreach during the event.





Tabletop Booth Space

Select sponsors will be allotted dedicated booth space in high-traffic areas at India Day and Anand Bazaar, offering a valuable platform to showcase their products or services to event attendees. Availability is subject to venue permissions and tier eligibility.



Stage Recognition During Events

All sponsors are acknowledged during key moments at IANT's signature events. This on-stage recognition highlights the sponsor's contribution to the community and reinforces brand credibility.



Stage Time for Sponsor Representation

Higher-tier sponsors are granted time on stage to address the audience. This allows for direct brand messaging and engagement with the community—duration ranges from 2 to 5 minutes based on tier.



Video Advertisement Display (30 Sec)

Sponsors can showcase a 30-second video advertisement on large digital screens during events. The number of slots varies by sponsorship level, ensuring high-impact, visual brand storytelling.



Live Announcements During Event Breaks

IANT will make verbal acknowledgments of sponsors during event intermissions and breaks, providing an additional layer of brand visibility and community recognition.



Logo on IANT Digital Platforms

Eligible sponsors will have their logos prominently displayed on the IANT website and digital properties, reinforcing association with one of the most trusted Indian organizations in North Texas.



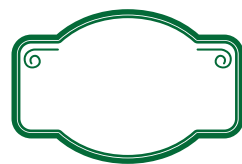
Logo on Event Flyers

Sponsor logos will be printed on all official event flyers distributed digitally and physically, ensuring wide visibility across the community.



Bi-Weekly Newsletter Inclusion

IAN T's newsletter reaches over 25,000 subscribers bi-weekly. Sponsors may feature their flyers or messaging based on their tier—ranging from every issue to limited appearances annually.



Event Supporter Plaque

During key events, sponsors will be formally recognized on stage and awarded a commemorative plaque acknowledging their contribution to IANT and the broader community.



Recognition in Post-Event Promotions

Sponsors receive continued exposure through mentions in post-event updates, social media recaps, and future event promotions—offering extended brand presence beyond the event itself.



Be a part of meaningful community engagement.
Promote your brand across high-visibility platforms.
Support cultural, educational, and service-driven initiatives.
Contact us to sponsor or customize your engagement.

Join Us in 2025!

Visit Our Website
www.iant.org

