

NON-FOOD BOOTH VENDOR TERMS

Instructions to all vendors:

On the event day (23rd August 2025):

Entry to stadium starts on Saturday, 23rd August 2025 at 12 noon and booth /or stall setup needs to be completed by 4pm.

- Park your vehicle at the designated spot (Drury Hotel - Lot F) by 3 pm (map attached) and enter the stadium premises by 3.30 pm with all your materials.
- Post 4 pm, the Frisco Rough Riders (FRR) security might not allow anyone to get materials inside as public entry will start at that time.
- If you need extra people to set up the booth /or stall, you will need to register them online and pay their vehicle parking separately.
- The online registration link for free tickets is : [IANT AB Free Ticket Registration](#)
- We would not be providing volunteers to help you unload / load or transport your materials, so kindly get your own dollies to carry your stuff.

What will IANT provide? :

- 1 of 6X3 ft tables, 2 chairs and 1 electric outlet.
- Based on your booking, 7X7 ft booth /or stall (enclosed or umbrella). Actual booth dimensions & location of the booth may change depending on the booth install vendor.
- Parking passes will be provided to you separately

What can you bring? :

- Electrical Extension cords, at least up to 25 + ft, for use in your booth.
- Fans or lights, as required.
- Extra light fitting, if any required
- There will be no Wi-Fi connectivity at the venue, so you would need to make your own arrangements for any payment processing for your booth.

During the setup and event:

- Banners should be inside your booth /or stall only and not outside. Preferably use table banners for your booth.
- Use self supported structure in your booth /or stall for merchandise, as you might not be able to hang anything on the walls.

- If you need to hang or attach anything on the wall or pole, you will need to only use a carpenter BLUE tape so that the color of the wall or poles are not damaged or else you will be liable for the damages, if any.
- Please utilize only the allotted booth /or stall space for your work and do not cause any inconvenience to the adjacent booth /or stall vendors.
- No food stuff can be sold or distributed free without a valid event food permit from the City of Frisco.
- Do not sell or distribute any free water or beverage items like soda or liquor in your booth /or stall (with any brand name/labels on the bottles)
- If you need to deal in water or soda items, buy those only from the FRR management. If anything is done otherwise, the FRR management would have the right to deal directly with you.

After the event :

- Make sure to return the booth /or stall in the same condition as initially provided to you.
- This includes clearing all banners, all materials, all trash etc. related to your booth.

- Make sure not to cause any inconvenience to the event attendees.
- Remember to clean & make sure you take a picture of your booth (with your adjoining booth as location proof) before occupying the booth & after leaving the booth.
- IANT & FRR Management have the following rights:
- Stop you from selling or distributing food without valid event food permits.
- Sharing or display of any in-appropriate banners or talks that would not be allowed during the event.
- Display of banners or conduct activities that affect the religious, cultural, or personal sentiments of people.
- Cancel or terminate the booth booking of the event, without refund for any activity that is done against the operational guidelines provided by IANT.
- Cancel, Change, or alter the booth /or stall positions.
- Cancel booth /or stall allotment due to non-payment